

2025

ACCOUNTING & FINANCIAL ANALYSIS PRACTICAL WORK EXPERIENCE

Comprehensive Manual to guide you through the training program for
Practical Work Experience in phases.

Brand Me 4 Job



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INTRODUCTION

**Gain industry experience in the field of
Accounting & Financial Analysis**

1. Welcome Message:

Welcome to Brand Me 4 Job's Accounting & Financial Analysis Practical Work Experience Program! Throughout this training, you'll acquire practical experience with advanced analytical tools and methodologies, preparing you to excel as a skilled professional in the industry.

02. Program Objectives:

- Apply accounting principles in real-world scenarios.
- Interpret and analyse financial statements accurately.
- Assist in budgeting, forecasting, and financial planning.
- Understand basic tax and compliance procedures.
- Present financial data clearly and professionally.
- Develop strong analytical and reporting skills.

03.Tools & Platforms Overview:

- | | |
|---|---------------------------------|
| ■ Google Workspace / Microsoft Office Suite | ■ Power BI / Tableau |
| ■ Calendly & Cal.com | ■ Alteryx |
| ■ Monday.com | ■ TaxCalc / IRIS / CCH |
| ■ Prompt Engineering - ChatGPT & AI Tools | ■ QuickBooks (Online & Desktop) |
| ■ Xero | ■ Sage Accounting |

04. Learning Outcomes:

- | | |
|---|--|
| ■ Prepare and manage financial reports with accuracy. | ■ Conduct financial data analysis and draw conclusions. |
| ■ Organise tasks and schedules efficiently in a team setting. | ■ Create structured workflows for accounting processes. |
| ■ Communicate financial insights clearly and professionally. | ■ Apply automation techniques & collaborate effectively in a virtual work environment. |

05. Support Structure:

- | | |
|-------------------------------------|--------------------------------------|
| ■ Access to our extensive resources | ■ Continuous feedback and evaluation |
| ■ Regular mentorship sessions | ■ Practical task-based learning |

This program is designed to give you practical experience while building your professional portfolio in Accounting & Financial Analysis. You'll work on real projects using industry-standard tools, preparing yourself for a successful career in the field.

PHASE 1: IDENTIFICATION

Understanding Accounting & Financial Analysis Fresher Roles

01. Objective:

To comprehensively understand entry-level Accounting & Financial Analysis positions, their requirements, and growth potential in the UK job market.

02. Research Guidelines:

2.1 Use platforms like

- Stunited.org job board
- LinkedIn Jobs
- Indeed UK
- Major company career pages

2.2 For each role, document

- Average starting salary range
- Required qualifications
- Essential skills
- Common responsibilities

03. Deliverables:

Create a detailed report covering:

- Role description
- Key responsibilities
- Required skills
- Tools used
- Career progression path
- Companies currently hiring

PHASE 2: ANALYSIS

Deep-dive into Accounting & Financial Analysis Role Requirements

01. Objective:

Understand and analyze the core responsibilities and skill requirements for Accounting & Financial Analysis roles, focusing on practical implementation using Brand Me 4 Job's tool stack. Analyze fresher job roles across various industries and companies. Identify 10 key micro-categories of job roles commonly expected in entry-level positions.

02. Steps to Complete:

Find Out:

- Job Responsibilities:** Specific responsibilities & activities related to the job role.
- Top Companies:** Examples of organizations where these roles are prominent.
- Demand Skills:** Core competencies & abilities that candidates need to succeed.
- Tools & Techniques:** Essential software, platforms, and processes needed for these roles.

PHASE 3: MEASUREMENT

Skill Assessment & Proficiency Mapping

01. Objective:

To help interns accurately evaluate their current Accounting & Financial Analysis competencies, identify skill gaps, and create a focused learning path using a structured three-level assessment framework. This self-evaluation process ensures targeted skill development aligned with industry requirements and our professional standards.

02. Understanding The Process:

In this crucial phase, you'll conduct a comprehensive self-assessment of your Accounting & Financial Analysis capabilities. Think of it as creating your personal skills GPS – understanding where you are now to better navigate where you need to go. Using our three-level framework, you'll evaluate your proficiency in each required tool and skill, from AI tools to social media management. This honest assessment helps customise your learning journey for the next step where you implement your gained skills.

03. Steps to Complete:

- Enlist top skills required for Accounting & Financial Analysis jobs from your previous analysis.
- Or take pre-decided top skills for Accounting & Financial Analysis enlisted by experts at Brand Me 4 Job.
- Create a self assessment chart template
- Enlist demanded skills in the template and mark them with appropriate remarks:
1. No Idea 2. Some Idea 3. Clear Idea

Self assessment Chart Idea:

Total Number of Skills I Have To Learn	No Idea	Some Idea	Clear Idea
Number of Skills	Skill Name 1	Skill Name 1	Skill Name 1

PHASE 4: LEARNING

Learn the demanded to reduce skill gaps and be ready for jobs.

01. Objective:

This step helps you learn the most demanded skills for your preferred industry and organisation and be ready for your desired job role.

02. Steps to Learn:

- Access curated videos & tutorials for each skill category.
- Cover 10 micro-features for every technical tool.
- Take notes and review learning

PHASE 5: PRACTICAL WORK

From Learning to Implementation

01. Objective:

To apply acquired Accounting & Financial Analysis skills in real-world scenarios through hands-on projects using Brand Me 4 Job's tool stack. This phase transforms theoretical knowledge into practical expertise while building a professional portfolio that demonstrates your capabilities to potential employers.

02. Understanding The Process:

This is where your learning journey culminates in practical application. You'll work on real projects for Stunited.org and Brand Me 4 Job, creating tangible outcomes that showcase your skills. Each project is designed to mirror actual job responsibilities, helping you build confidence and expertise in Accounting & Financial Analysis tools and strategies.

03. Steps to Complete:

- Complete assigned tasks related to top tools.
- Track progress using a structured dashboard.
- Focus on efficiency and continuous improvement.

05. Sample Task:

Financial Reporting and Analysis Task

- Review monthly income and expense data from a sample business.
- Record transactions into the appropriate accounting format.
- Generate a profit and loss statement for the review period.
- Analyse key trends and variances in the report.
- Summarise findings and submit a short financial report.

Above mentioned task is a sample task. You will be provided with real-time practical work as per requirements and for you in-depth skill implementation.

04. Success Metrics:

- | | |
|--------------------------------|-----------------------|
| Project completion quality | Documentation quality |
| Tool proficiency demonstration | Presentation skills |
| Results achievement | |

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Stunited brings you exclusive career opportunities with

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- | | |
|-----------------------------------|------------------------------------|
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| • SKILL DEVELOPMENT OPPORTUNITIES | • RESOURCES |
| • CLARITY ON CAREER PATH | • RECOGNITIONS |
| • INTERVIEW & CAREER ASSISTANCE | • NETWORKING & EXPOSURE |
| • JOB READINESS | • ADDITIONAL EARNING OPPORTUNITIES |

Contact us and let us know your desired field of work to start your internship with us, in the UK!

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Scan the QR to call us!



PERSONAL BRANDING PROFILE RECOGNITION FOR INTERNS

WWW.BRANDME4JOB.COM



Premium Profile

- Stunited Profile Updated - 80%
- LinkedIn Profile Updated - 80%
- Personal Branding - 100%
- 100% Completion of Job Skills Training: 9 / 9



Regular Profile

- Stunited Updated - Below 80%
- LinkedIn Updated - Below 80%
- Personal Branding - 100%
- 60% Completion of Job Skills Training: 5 / 9

PERFORMANCE BADGES FOR INTERNS



Gold Rank

- Attendance: 90%
- Courses: 9/9
- Task Completed: 100%
- Engagement: Outstanding
- Connection: 3 People



Silver Rank

- Attendance: 80%
- Courses: 8/9
- Task Completed: 90%
- Engagement: Excellent
- Connection: 1 - 2 People



Bronze Rank

- Attendance: 70%
- Courses: 7/9
- Task Completed: 70%
- Engagement: Well Done



Best Intern of the Month!

- Attendance: 100%
- Courses: 9/9
- Task Completed: 100%
- Engagement: Outstanding
- Connections: 3 - 5
- Contribution for Project of Company: 50%

Brand Me 4 Job brings you an exciting opportunity with

PERSONAL BRANDING

Refer & Earn!



Be a part of our good work,
by letting people know about it & get rewarded!

Be a part of our referral programme and earn money when your referrals buy any package of Personal Branding! You can earn up to 10% of the package price!

PACKAGE	PRICE	PERCENTAGE (MINIMUM)	YOU GET UP TO (FOR EACH PURCHASE)
PREMIUM PERSONAL BRANDING	£79	10%	£7.9 / PURCHASE
REGULAR PERSONAL BRANDING	£59	10%	£5.9 / PURCHASE
VALUE PERSONAL BRANDING	£39	10%	£3.9 / PURCHASE

Contact us to get your referral code, and start earning!

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**BRAND ME 4 JOB PRACTICAL WORK EXPERIENCE:
ACCOUNTING & FINANCIAL ANALYSIS**

FOR UK JOB MARKET

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